India Gaming Show (IGS) 2021

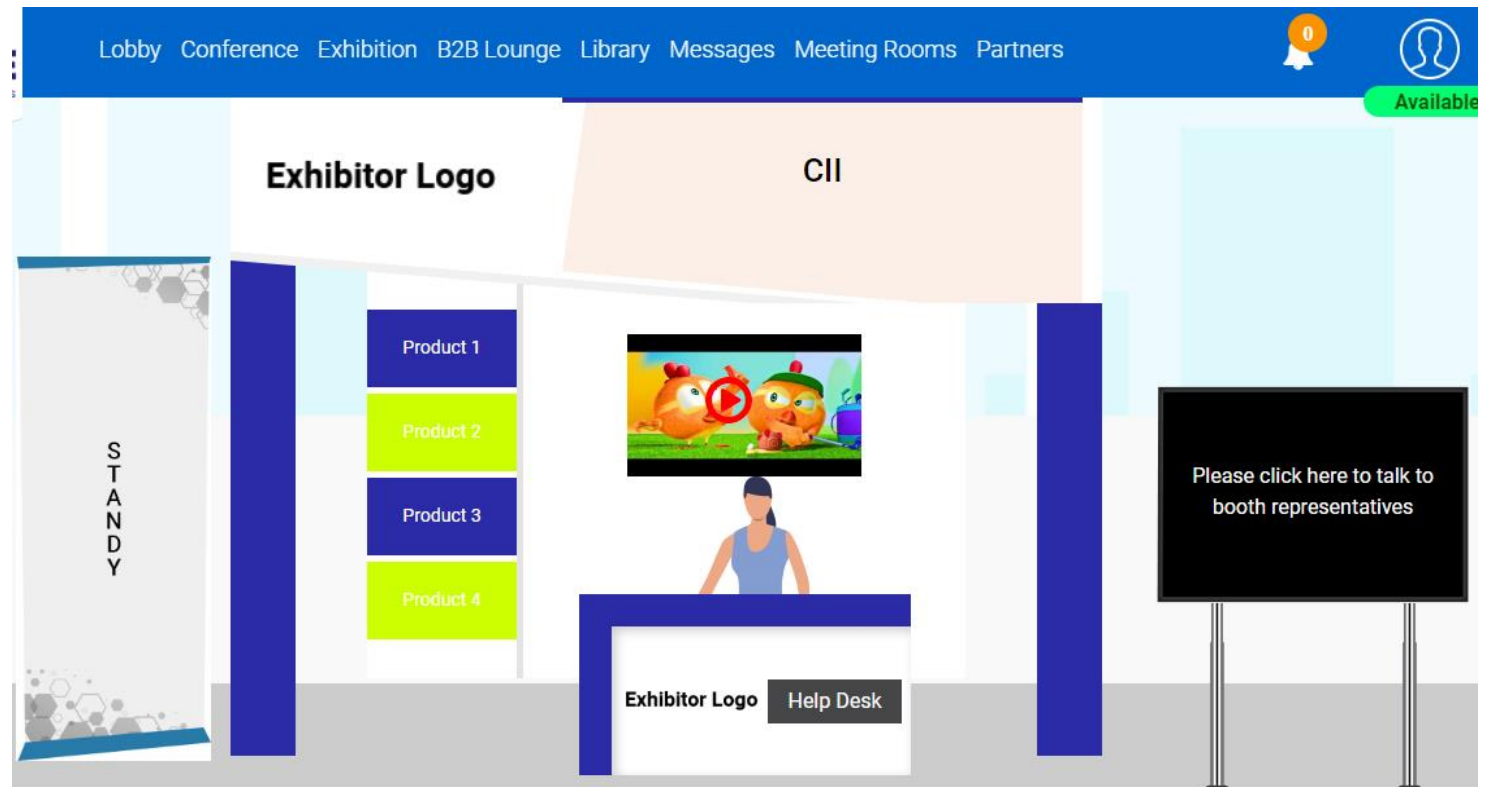25 Feb – 11 Mar 2021 | CII Hive Virtual Platform

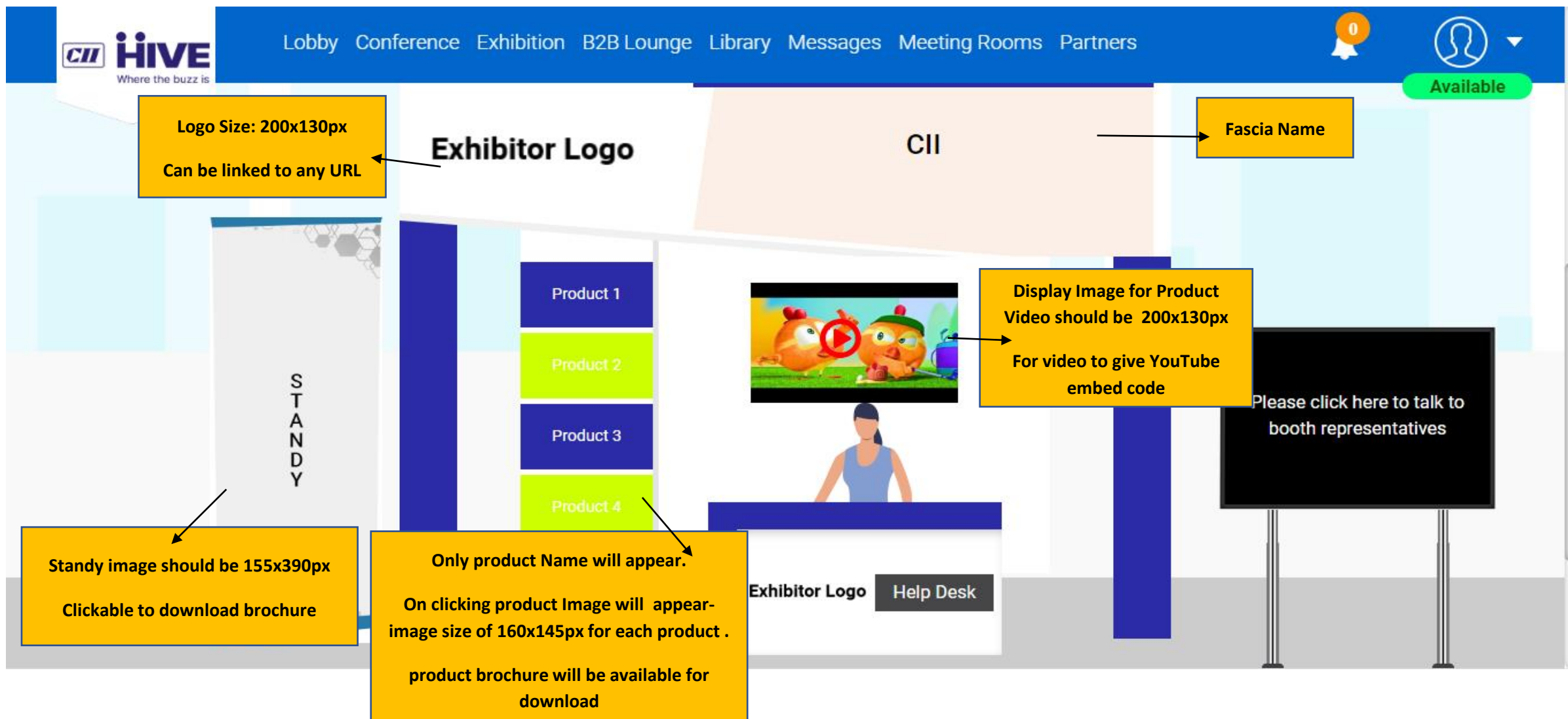BOOTH DESIGNS AND SPECIFICATIONS

Booth Setup Instructions

- Keep Browser Window on 100% Magnification
- Pop-ups windows to be allowed
- **Access Roles**
  - Booth Coordinator- Exhibitor who would have complete access of the booth and will setup the booth. Only one person from the company is assigned as booth coordinator who will have an admin control (password) to set up booth and will have unlimited access to change or replace any collaterals (photo, text, video, description, products, etc) at any given point of time. Booth coordinator will also have access to download the visitor analysis.
  - Booth Representative, are typical officials who are from sales, customer relation, marketing background who will access to the exhibition and handle on the enquires generated through chat or sms or email or video call. While the access is limited to answering or addressing to customers need. Please note a booth coordinator can also be assigned as one of the booth representative please.
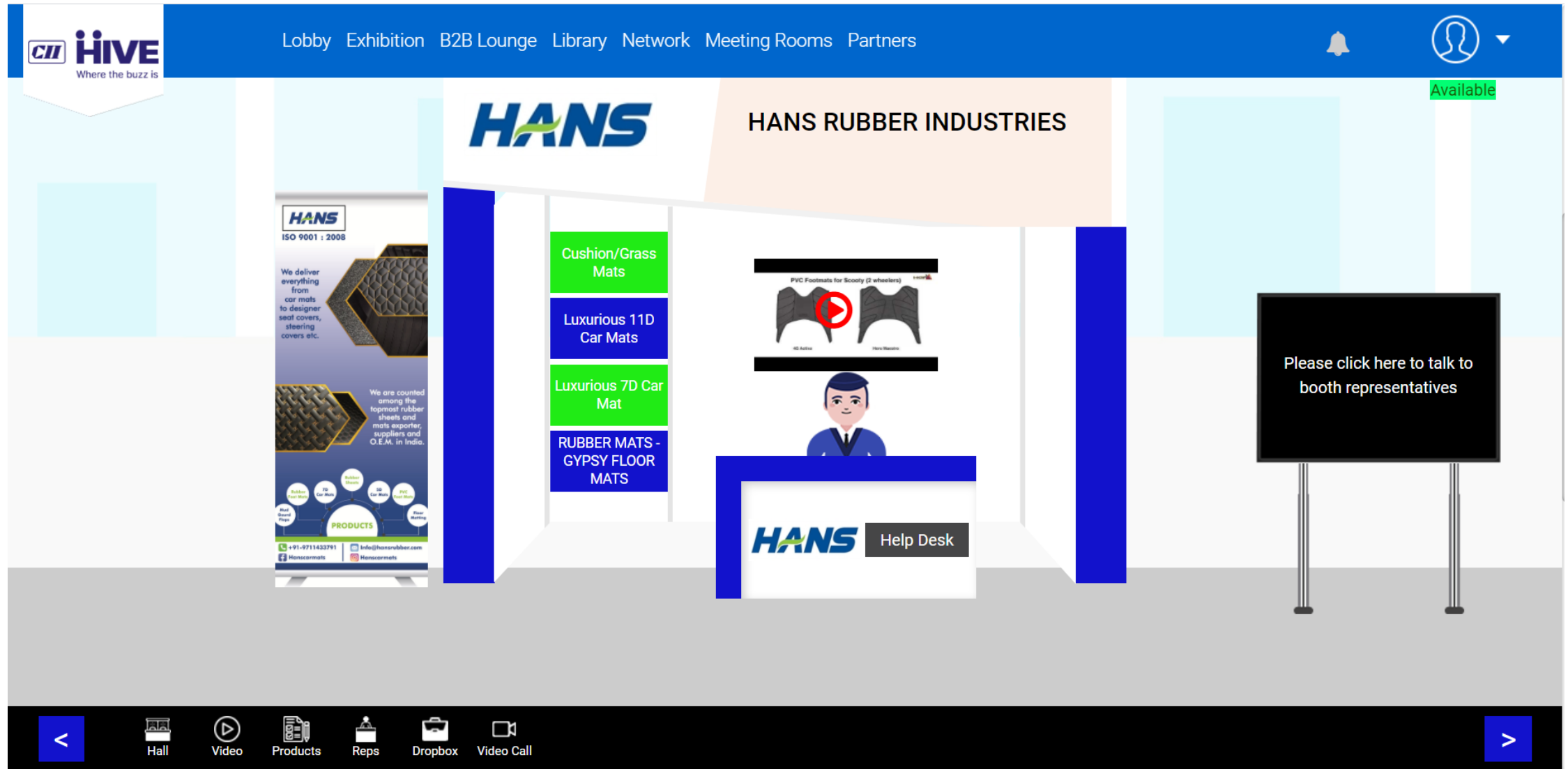
Digital Exhibition – Design 1 (Standard Stall)

- Option to select colour scheme
- Company Logo with URL on Fascia Board
- 1 Corporate Video
- 4 Products Info (each product upload Image, Brochure, Video and Write up)
- 1 Corporate Brochure (on standee)
- Company Social Media Handles)
- 2 Booth Representatives (including chat system – SMS, Email and Video Chat)
- 1 Visiting card drop box
- Incase exhibitors are not available to attend queries , visitors can drop their Visiting card drop box
- Exhibitors can also connect with registered delegates and visitors thru B2B lounge
- Option for Download Visitor Analysis on real time basis

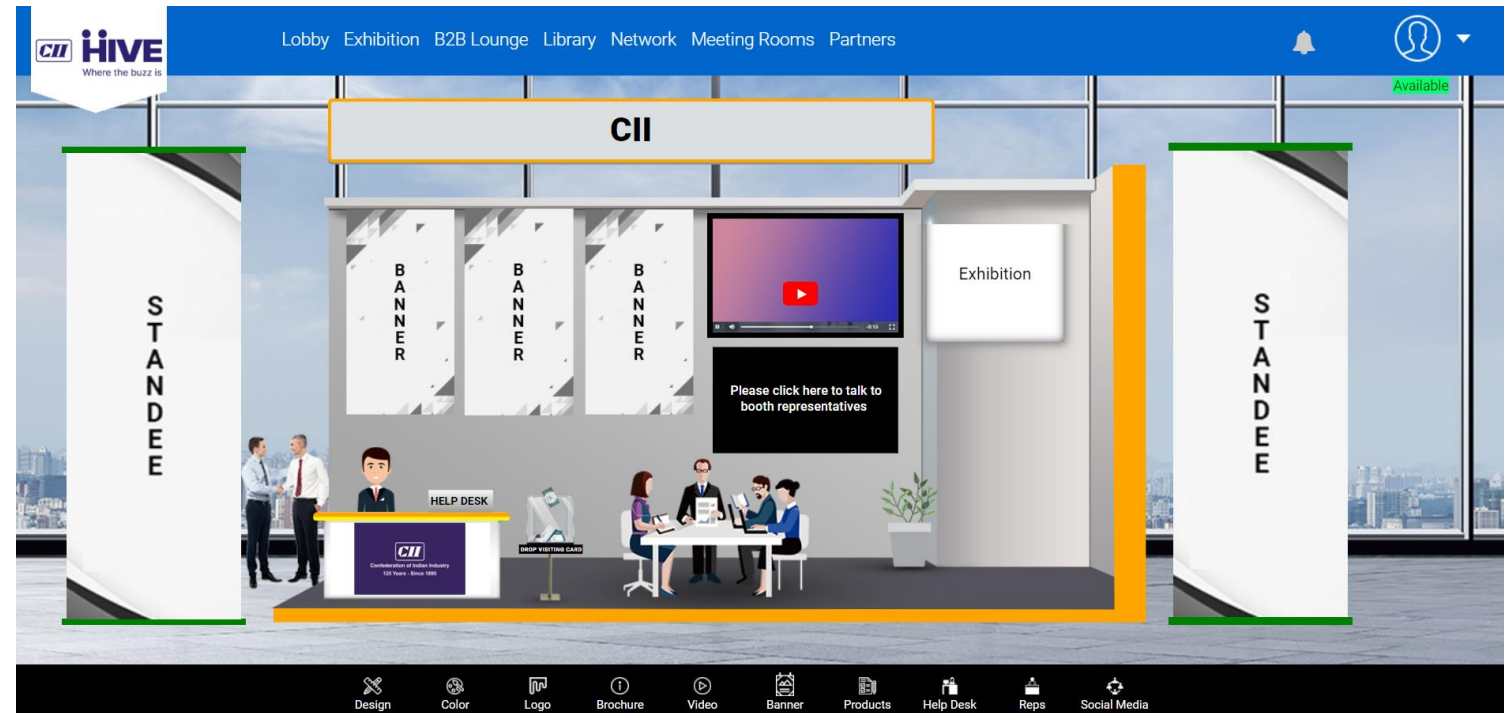# Digital Exhibition – Design 1 (Standard Stall)

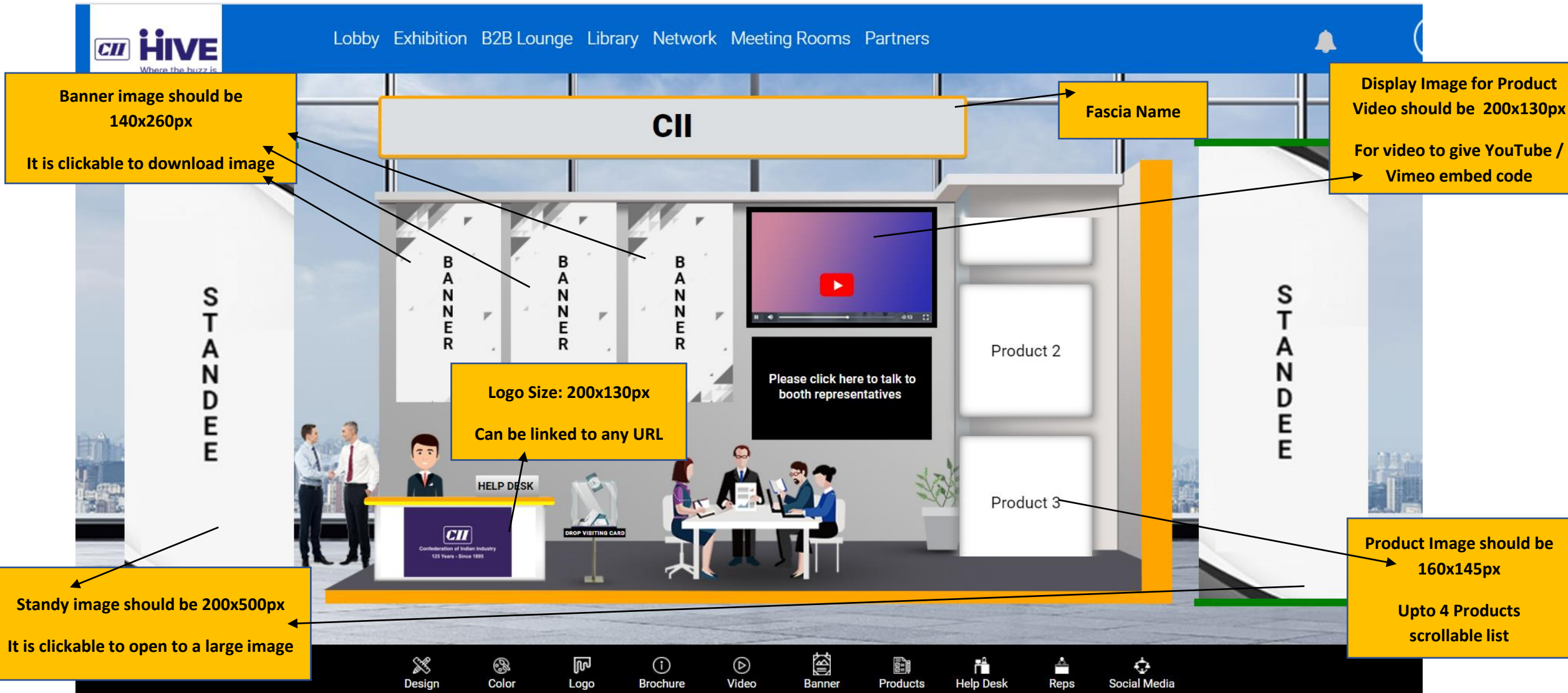# Exhibitor booth after successful upload of all collaterals

Digital Exhibition – Design 2 (Standard Stall)

- Option to select colour scheme
- Company Logo with URL on Fascia Board
- 1 Corporate Video
- 4 Products Info (option to display product image instead of product name. You can upload brochure for each product block for visitor to download)
- Company Social Media Handles)
- Multiple Booth Representatives (including chat system – SMS, Email and Video Chat)
- 1 Visiting card drop box
- 2 Standee & 3 Banners (clickable)
- Exhibitors can also connect with registered delegates and visitors thru B2B lounge
- Option for Download Visitor Analysis on real time basis

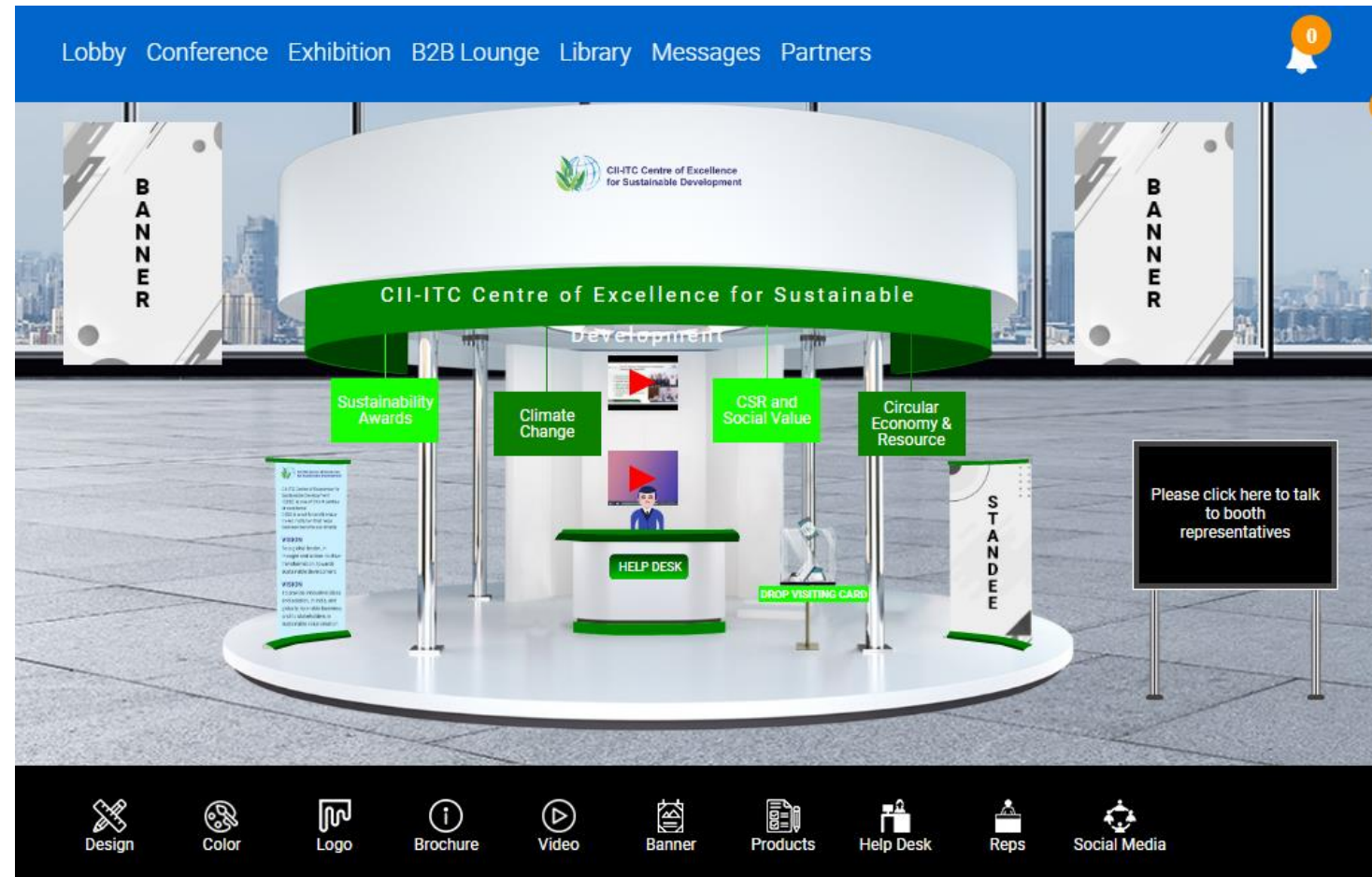# Digital Exhibition – Design 2 (Standard Stall)

Exhibitor booth after successful upload of all collaterals

Digital Exhibition – Design 3 (Premium Stall)

- Option to select colour scheme
- Company Logo with URL on Fascia Board
- 2 Corporate Video
- 10 Products Info (option to display product image instead of product name. You can upload brochure for each product block for visitor to download)
- Company Social Media Handles)
- Multiple Booth Representatives (including chat system – SMS, Email and Video Chat)
- 1 Visiting card drop box
- 2 Standee & 2 Banners (clickable)
- Exhibitors can also connect with registered delegates and visitors thru B2B lounge
- Option for Download Visitor Analysis on real time basis

Digital Exhibition – Design 3 (Premium Stall)

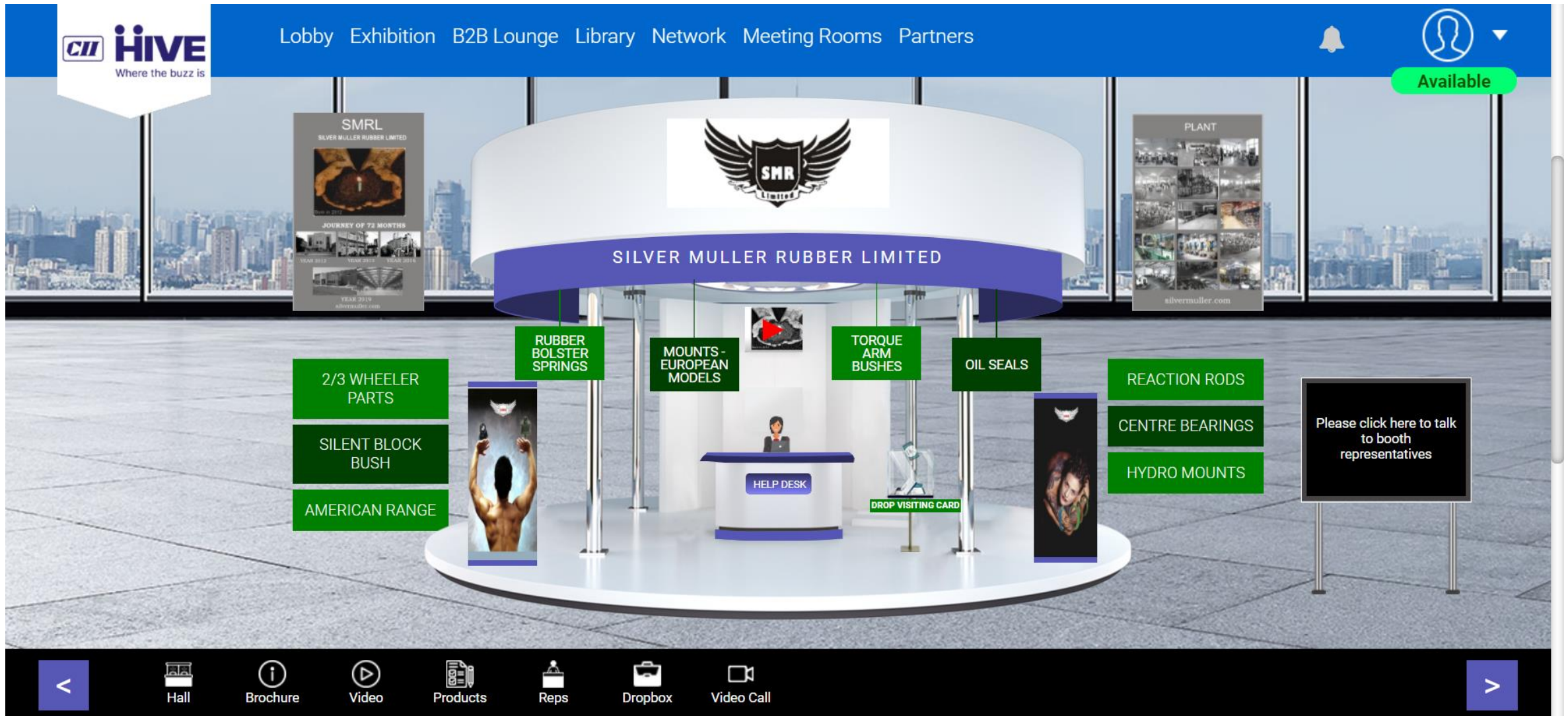# Exhibitor booth after successful upload of all collaterals

Digital Exhibition – Design 4 (Premium Stall)

- Option to select colour scheme
- Company Logo with URL on Fascia Board
- 1 Corporate Video
- 10 Products Info (option to display product image instead of product name. You can upload brochure for each product block for visitor to download)
- Company Social Media Handles
- Multiple Booth Representatives (including chat system – SMS, Email and Video Chat)
- 1 Visiting card drop box
- 2 Horizontal & 2 vertical Banners (clickable)
- Exhibitors can also connect with registered delegates and visitors thru B2B lounge
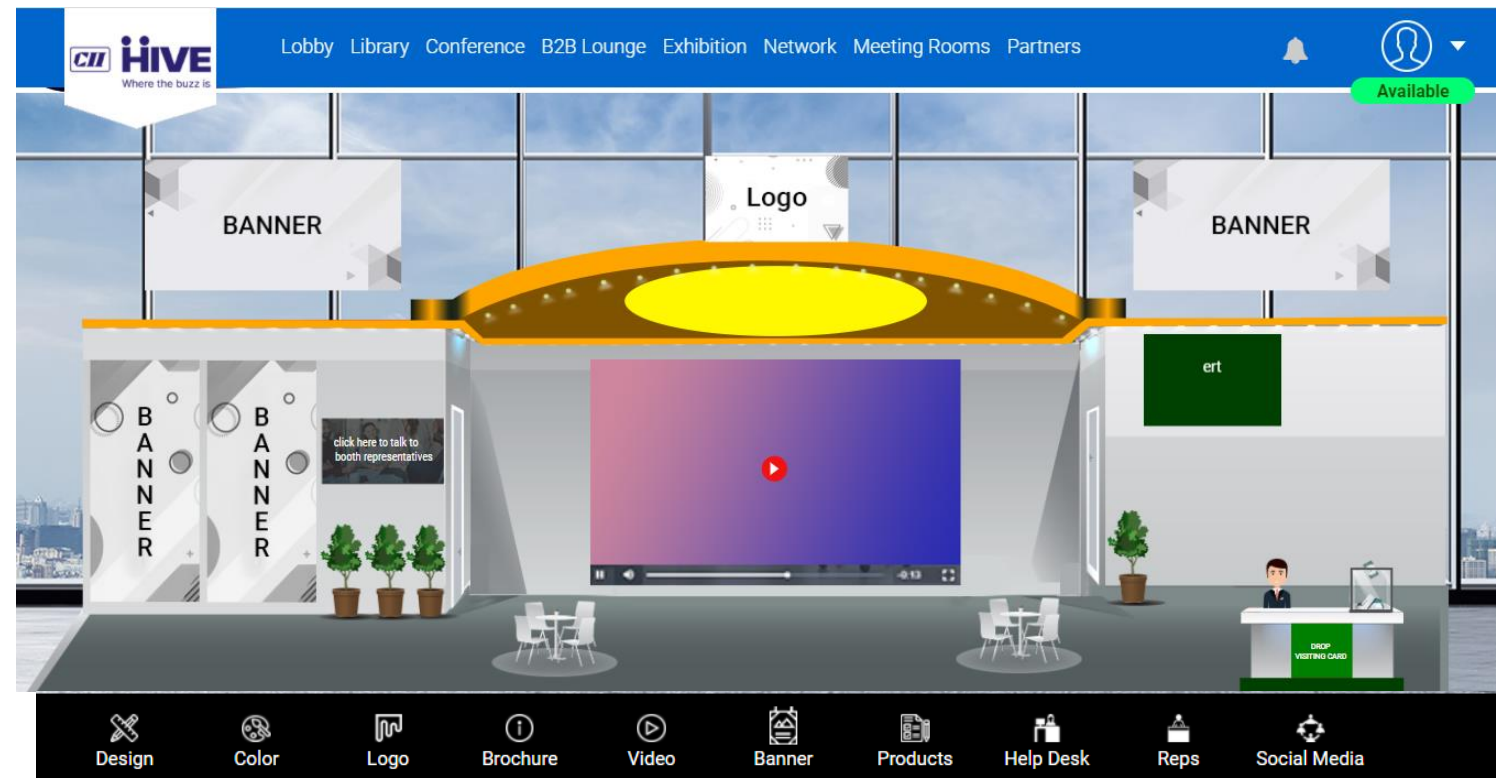- Option for Download Visitor Analysis on real time basis

Digital Exhibition – Design 4 (Premium Stall)

Lobby Library Exhibition Conference B2B Rooms Partners

Available

ChipsoftIndia

Logo Size: 200x130px

Can be linked to any URL

Horizontal Banner image should be 241x123px

It is clickable to a larger image

Vertical Banner image should be 104x222px

It is clickable to larger image

Product Image should be 160x145px

Upto 10 Products scrollable list

Display Image for Video should be 200x130px

For video to give

PROMAN

propel

Click here to talk to booth representatives

An Initiative o

mzkxhsklklmnh

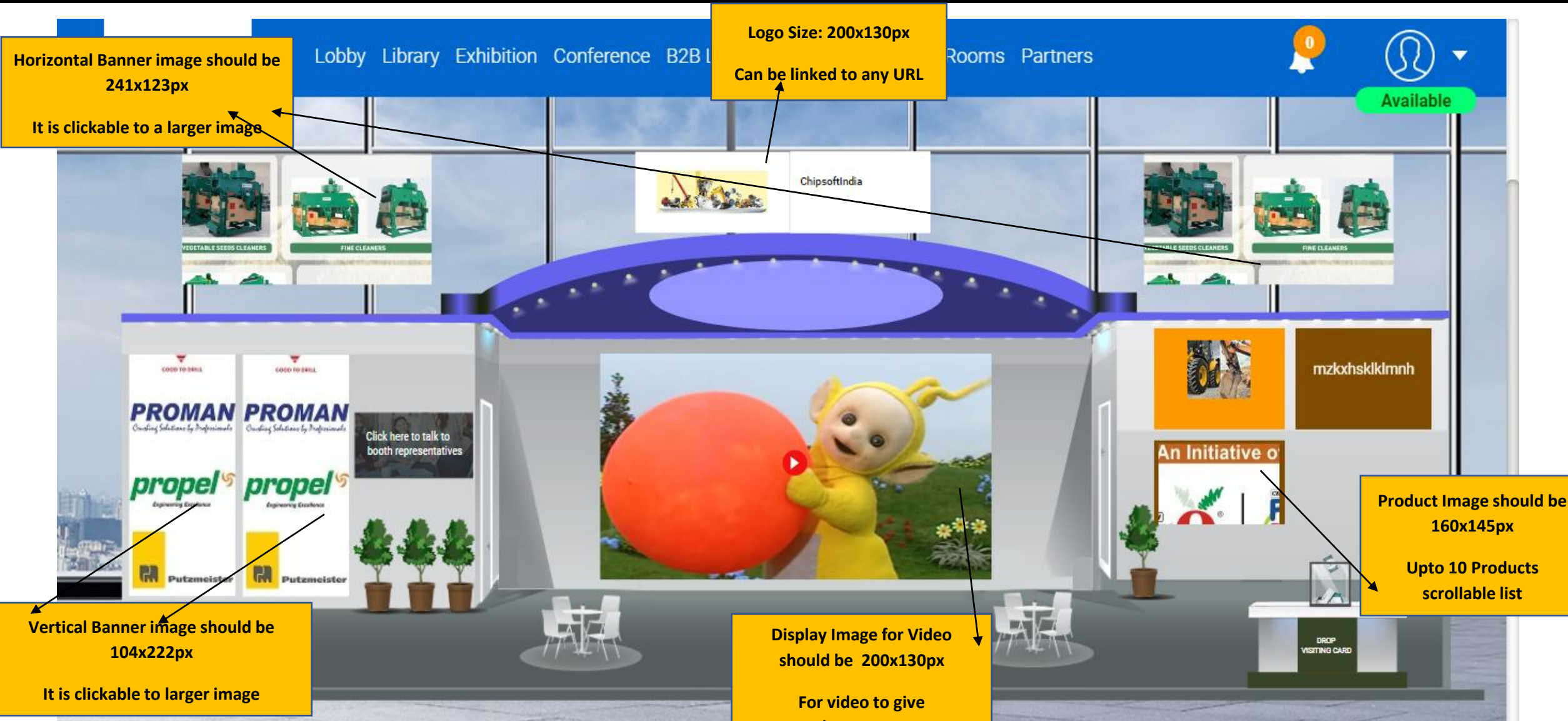DROP VISITING CARD

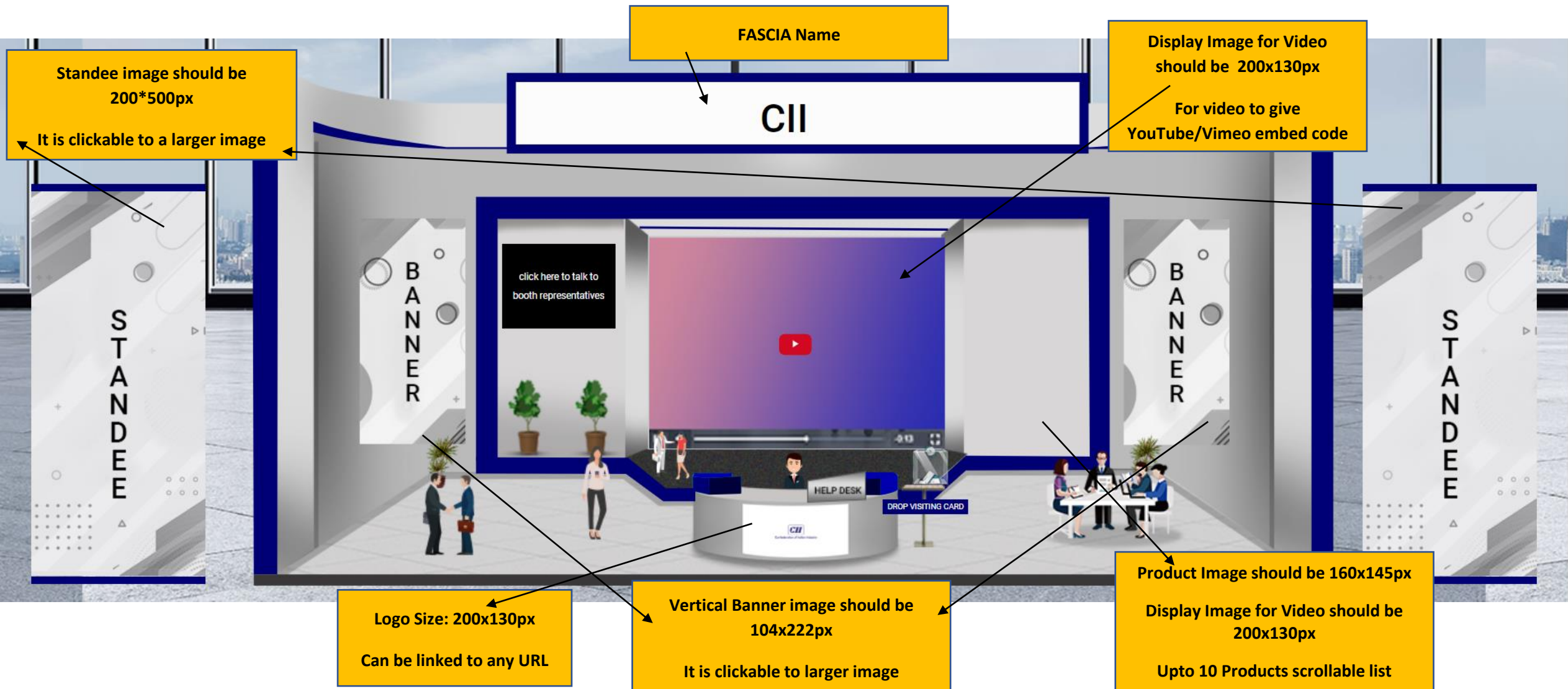# Booth After upload of images & other details

Digital Exhibition – Design 5 (Premium Stall)

- Option to select colour scheme
- Company Logo with URL on Fascia Board
- 1 Corporate Video
- 1 Brochure
- 10 Products Info (option to display product image instead of product name. You can upload brochure for each product block for visitor to download)
- Company Social Media Handles
- Multiple Booth Representatives (including chat system – SMS, Email and Video Chat)
- 1 Visiting card drop box
- 2 standee 2 vertical Banners (clickable)
- Exhibitors can also connect with registered delegates and visitors thru B2B lounge
- Option for Download Visitor Analysis on real time basis

Digital Exhibition – Design 5 (Premium Stall)

FASCIA Name

Display Image for Video should be 200x130px

For video to give YouTube/Vimeo embed code

Standee image should be 200*500px

It is clickable to a larger image

CII

click here to talk to booth representatives

HELP DESK

DROP VISITING CARD

BANNER

BANNER

STANDEE

STANDEE

Product Image should be 160x145px

Display Image for Video should be 200x130px

Upto 10 Products scrollable list

Logo Size: 200x130px

Can be linked to any URL

Vertical Banner image should be 104x222px

It is clickable to larger image

Booth After upload of images & other details

Exhibitor Dashboard – Visitor Analytics

- Visitor Analysis

- Visiting Card Drop Box

- In Stall Now – Real time information about who is currently visiting the booth