



International Gaming, Animation & Infotainment Event
25 Feb – 11 Mar 2021 | CII Hive Virtual Platform

www.gamingshow.in

India Gaming Show (IGS) 2021

25 Feb – 11 Mar 2021 | CII Hive Virtual Platform

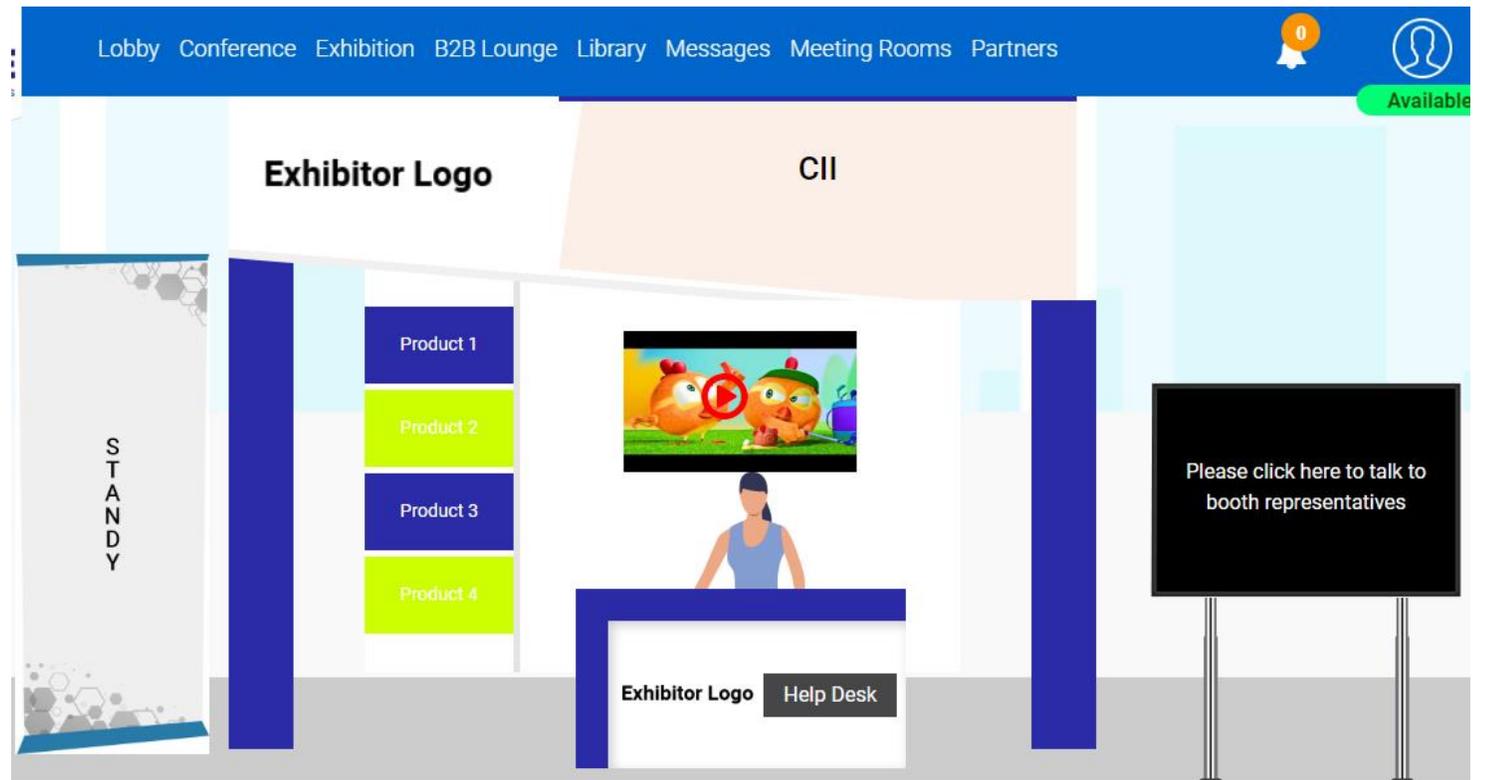
BOOTH DESIGNS AND SPECIFICATIONS

Booth Setup Instructions

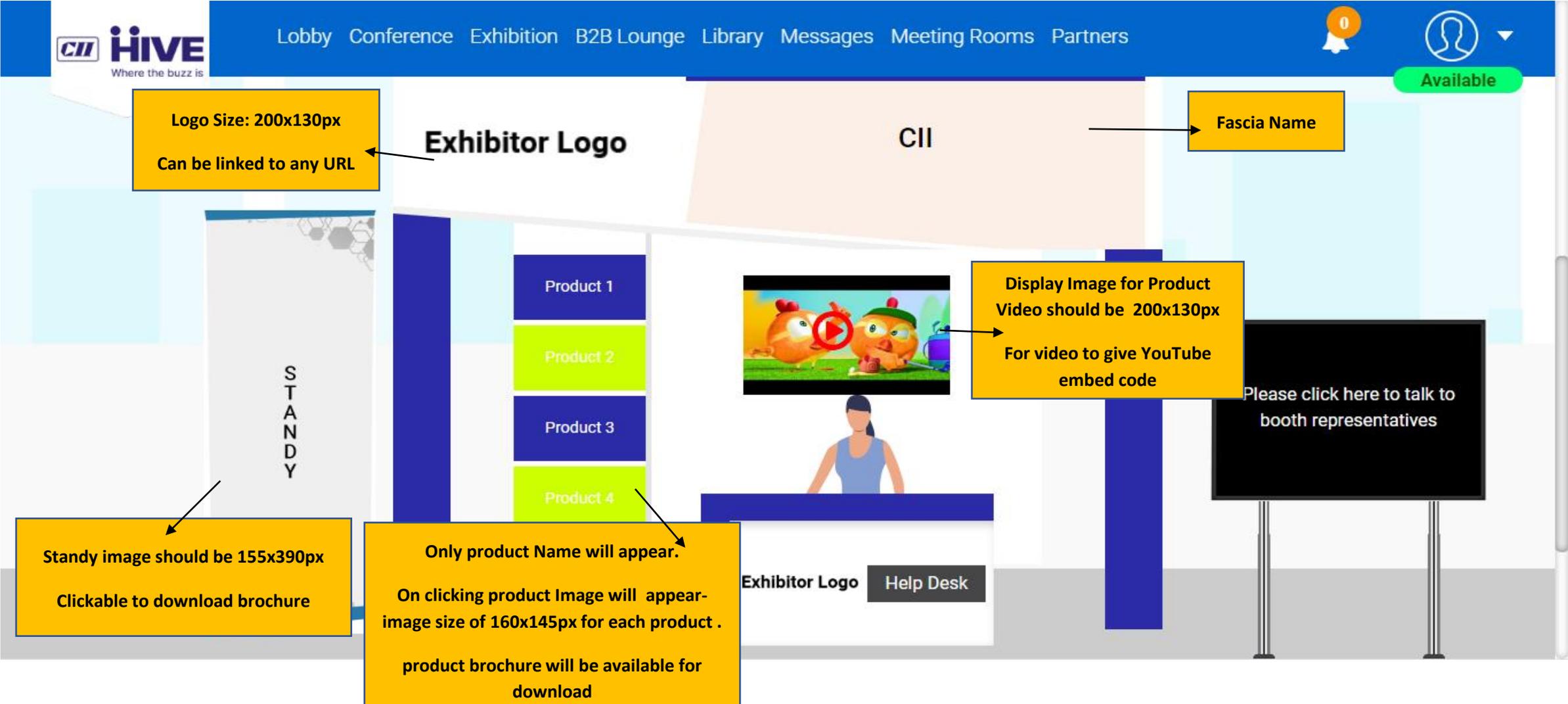
- Keep Browser Window on 100% Magnification
- Pop-ups windows to be allowed
- **Access Roles**
 - Booth Coordinator- Exhibitor who would have complete access of the booth and will setup the booth. Only one person from the company is assigned as booth coordinator who will have an admin control (password) to set up booth and will have unlimited access to change or replace any collaterals (photo, text, video, description, products, etc) at any given point of time. Booth coordinator will also have access to download the visitor analysis.
 - Booth Representative, are typical officials who are from sales, customer relation, marketing background who will access to the exhibition and handle on the enquires generated through chat or sms or email or video call. While the access is limited to answering or addressing to customers need. Please note a booth coordinator can also be assigned as one of the booth representative please.

Digital Exhibition – Design 1 (Standard Stall)

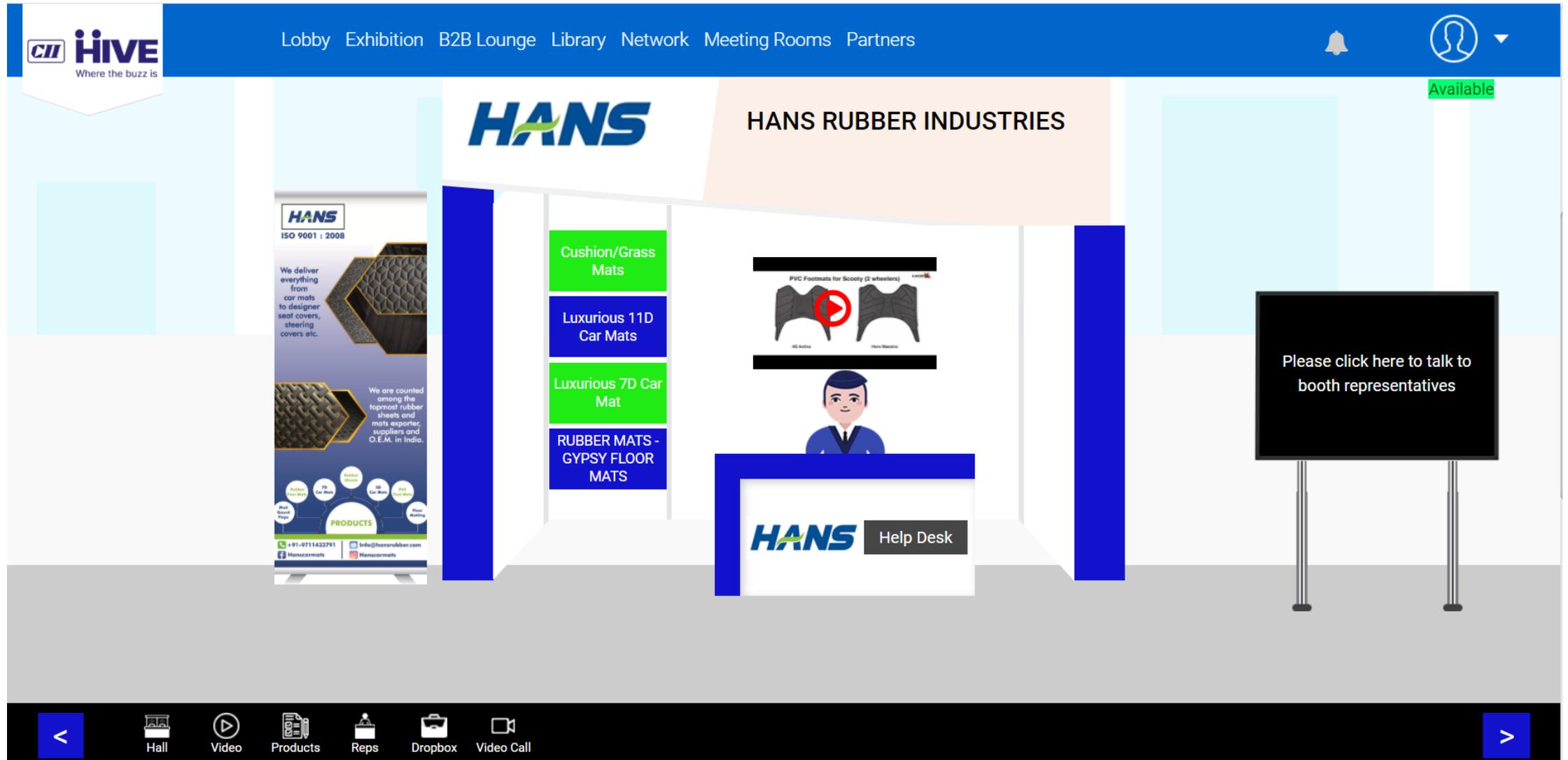
- Option to select colour scheme
- Company Logo with URL on Fascia Board
- 1 Corporate Video
- 4 Products Info (each product upload Image, Brochure, Video and Write up)
- 1 Corporate Brochure (on standee)
- Company Social Media Handles)
- 2 Booth Representatives (including chat system – SMS, Email and Video Chat)
- 1 Visiting card drop box
- In case exhibitors are not available to attend queries, visitors can drop their Visiting card drop box
- Exhibitors can also connect with registered delegates and visitors thru B2B lounge
- Option for Download Visitor Analysis on real time basis



Digital Exhibition – Design 1 (Standard Stall)

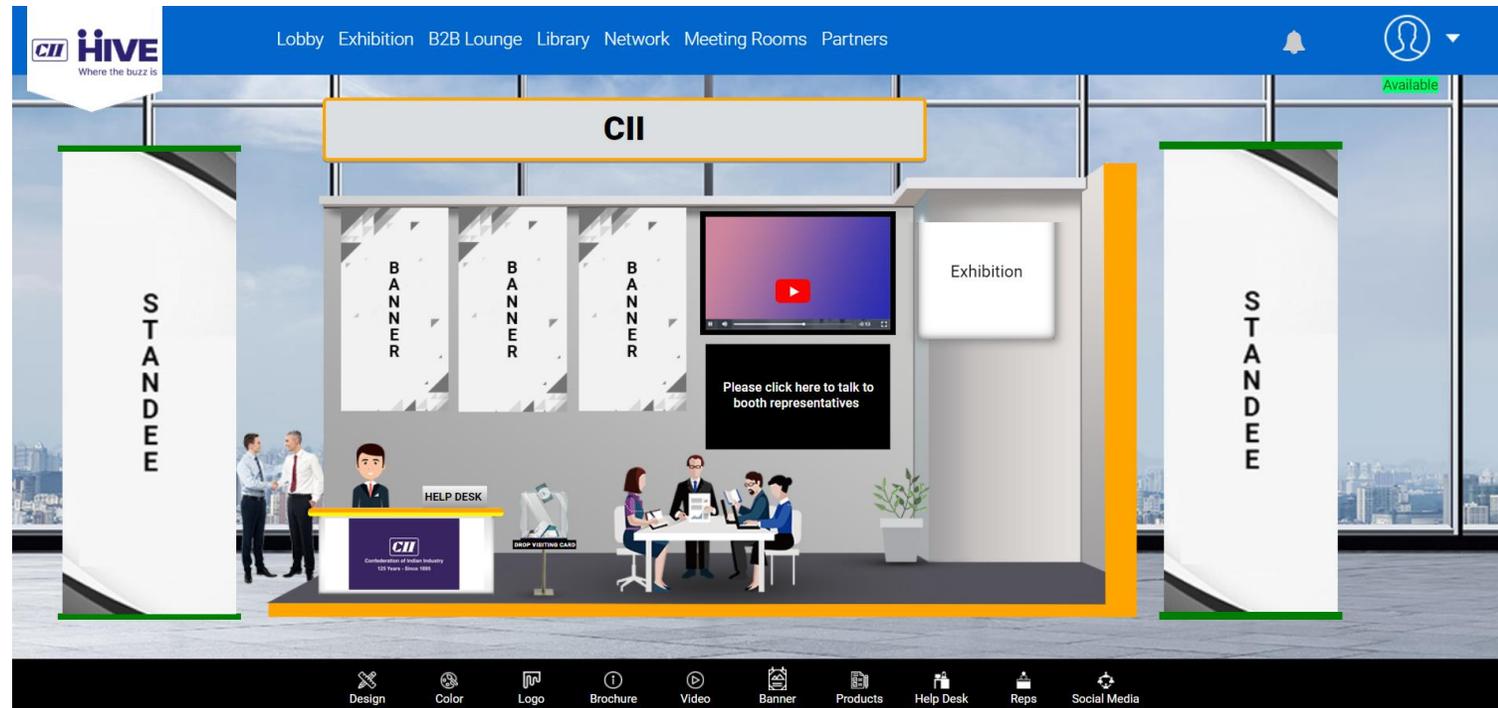


Exhibitor booth after successful upload of all collaterals

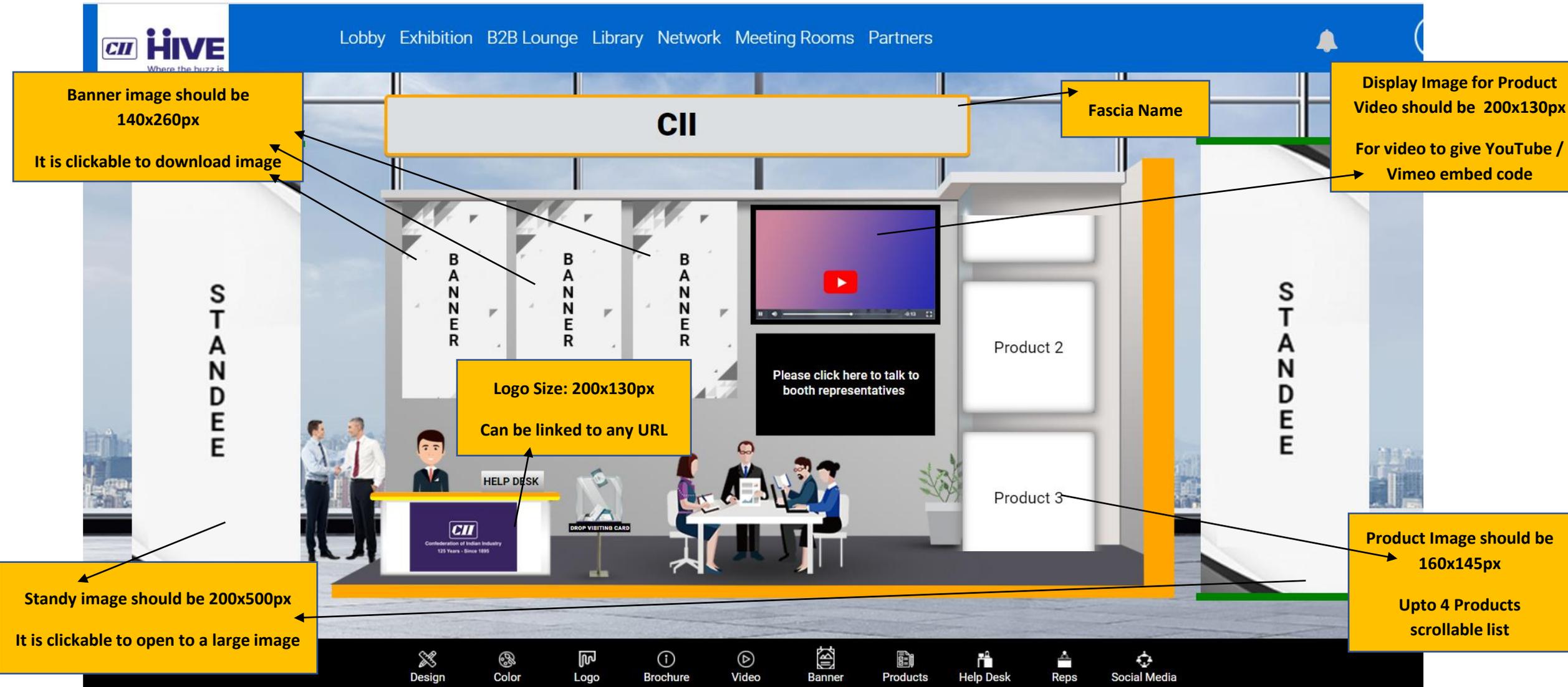


Digital Exhibition – Design 2 (Standard Stall)

- Option to select colour scheme
- Company Logo with URL on Fascia Board
- 1 Corporate Video
- 4 Products Info (option to display product image instead of product name. You can upload brochure for each product block for visitor to download)
- Company Social Media Handles)
- Multiple Booth Representatives (including chat system – SMS, Email and Video Chat)
- 1 Visiting card drop box
- 2 Standee & 3 Banners (clickable)
- Exhibitors can also connect with registered delegates and visitors thru B2B lounge
- Option for Download Visitor Analysis on real time basis



Digital Exhibition – Design 2 (Standard Stall)



Exhibitor booth after successful upload of all collaterals

Lobby Exhibition B2B Lounge Library Network Meeting Rooms Partners

Available

JSG Innotech Pvt. Ltd.

ONE STOP SURFACE FINISHING SOLUTION

SALIENT FEATURES

- Automated MULTI-FINISH POP Line - REZ / TRU / BLACK / SATIN.
- AUCOS GERMANY Flexi SCADA programming Software.
- BARCODE SCHEDULING of Plating fixtures for automated part profile entry.
- LONG LIFE Serficio Satis machine for 24x7 operations and CONSISTENCY.
- AUXILIARIES from world's best brands like CIS / Seffico / Trans / Themas.
- Dust proof isolated POP line with SEPRATE LOADING AREA to avoid dust contamination.
- LARGEST PLATING WINDOW size L-2500 MM, W-400 MM, H-1500 MM.

Please click here to talk to booth representatives

HELP DESK

DROP VISITING CARD

Arm Rest

Body Side Cladding

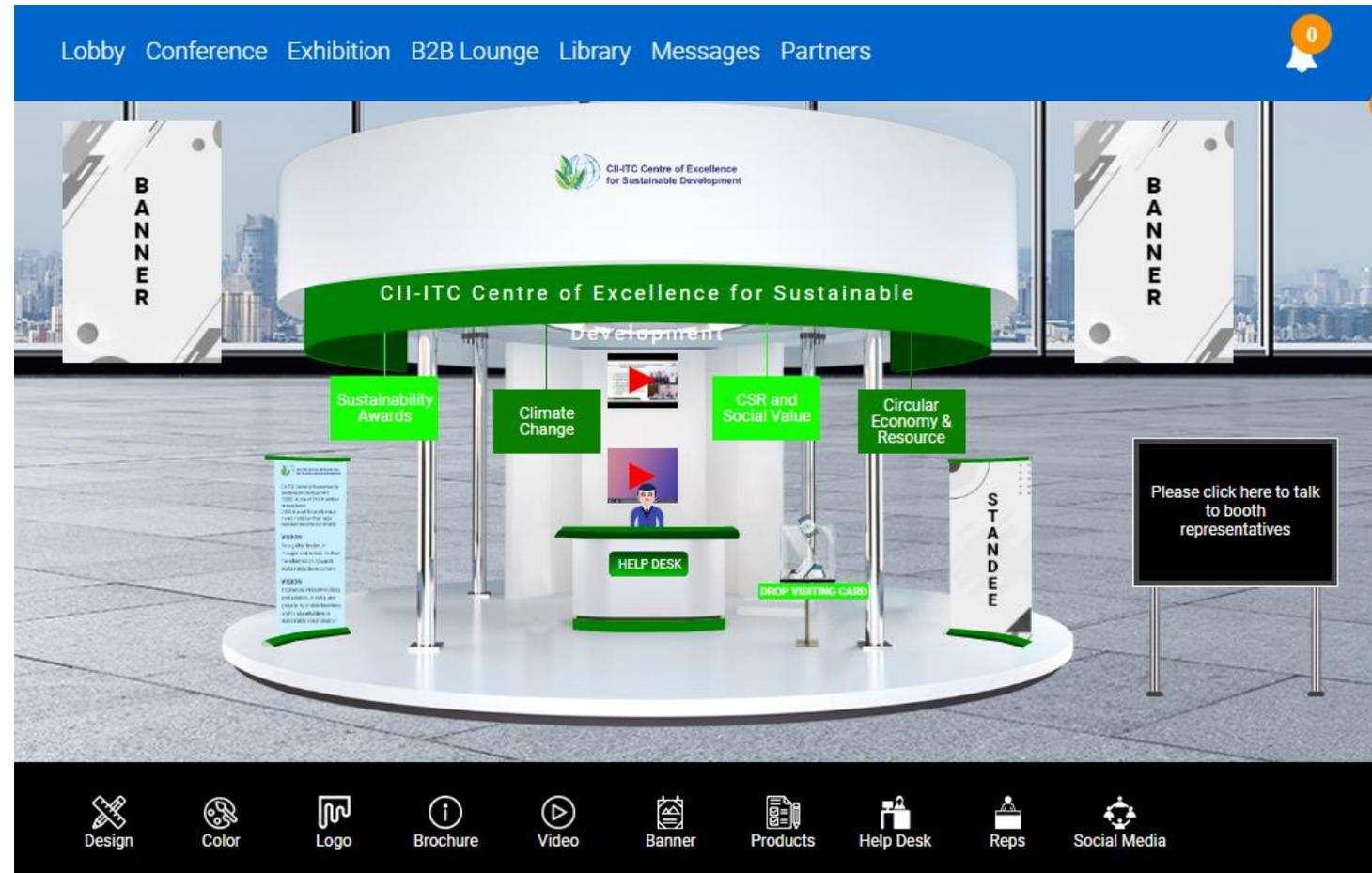
A MULTI FACETED, VERTICALLY INTEGRATED ENTERPRISE WITH GLOBAL REACH...

JSG logo

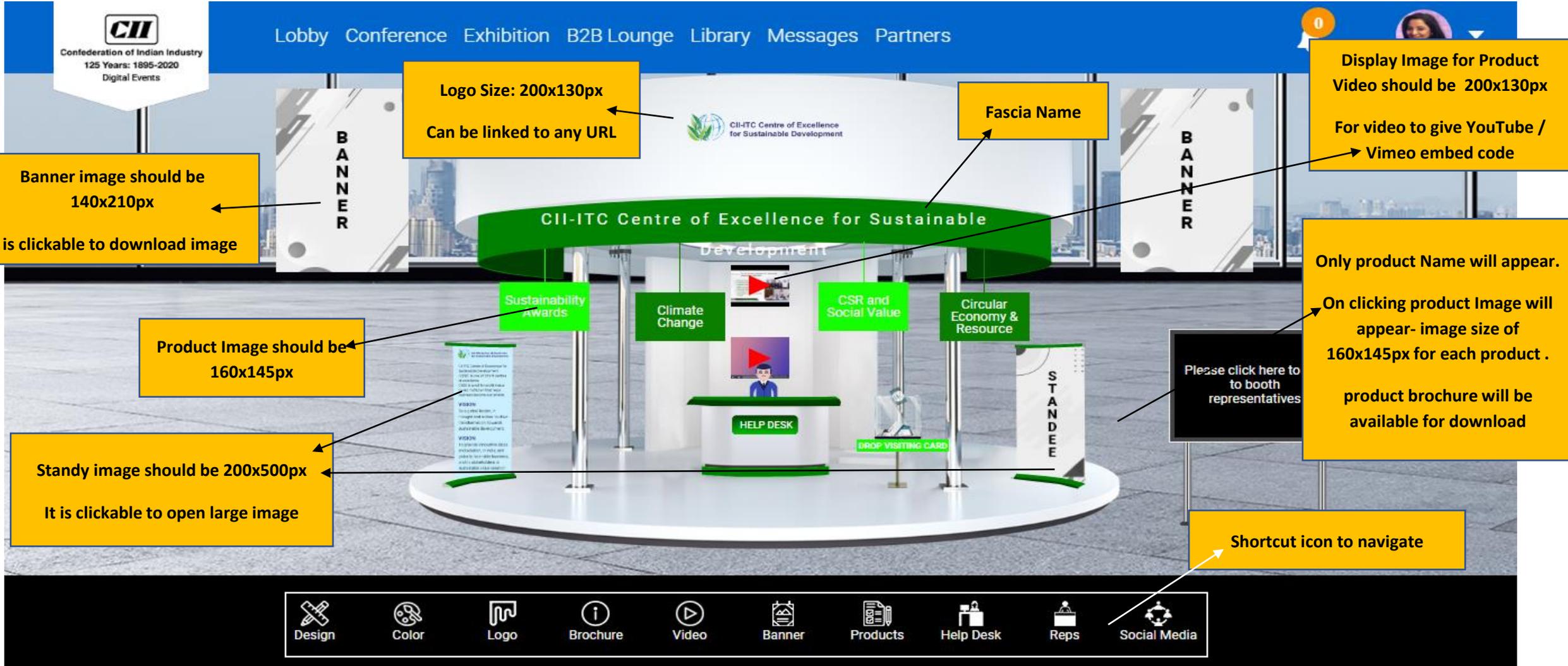
Hall Video Products Reps Dropbox Video Call

Digital Exhibition – Design 3 (Premium Stall)

- Option to select colour scheme
- Company Logo with URL on Fascia Board
- 2 Corporate Video
- 10 Products Info (option to display product image instead of product name. You can upload brochure for each product block for visitor to download)
- Company Social Media Handles)
- Multiple Booth Representatives (including chat system – SMS, Email and Video Chat)
- 1 Visiting card drop box
- 2 Standee & 2 Banners (clickable)
- Exhibitors can also connect with registered delegates and visitors thru B2B lounge
- Option for Download Visitor Analysis on real time basis



Digital Exhibition – Design 3 (Premium Stall)



Exhibitor booth after successful upload of all collaterals

Navigation Bar: Lobby Exhibition B2B Lounge Library Network Meeting Rooms Partners

Logos: CII HIVE Where the buzz is; SMR Limited; PLANT; silvermuller.com

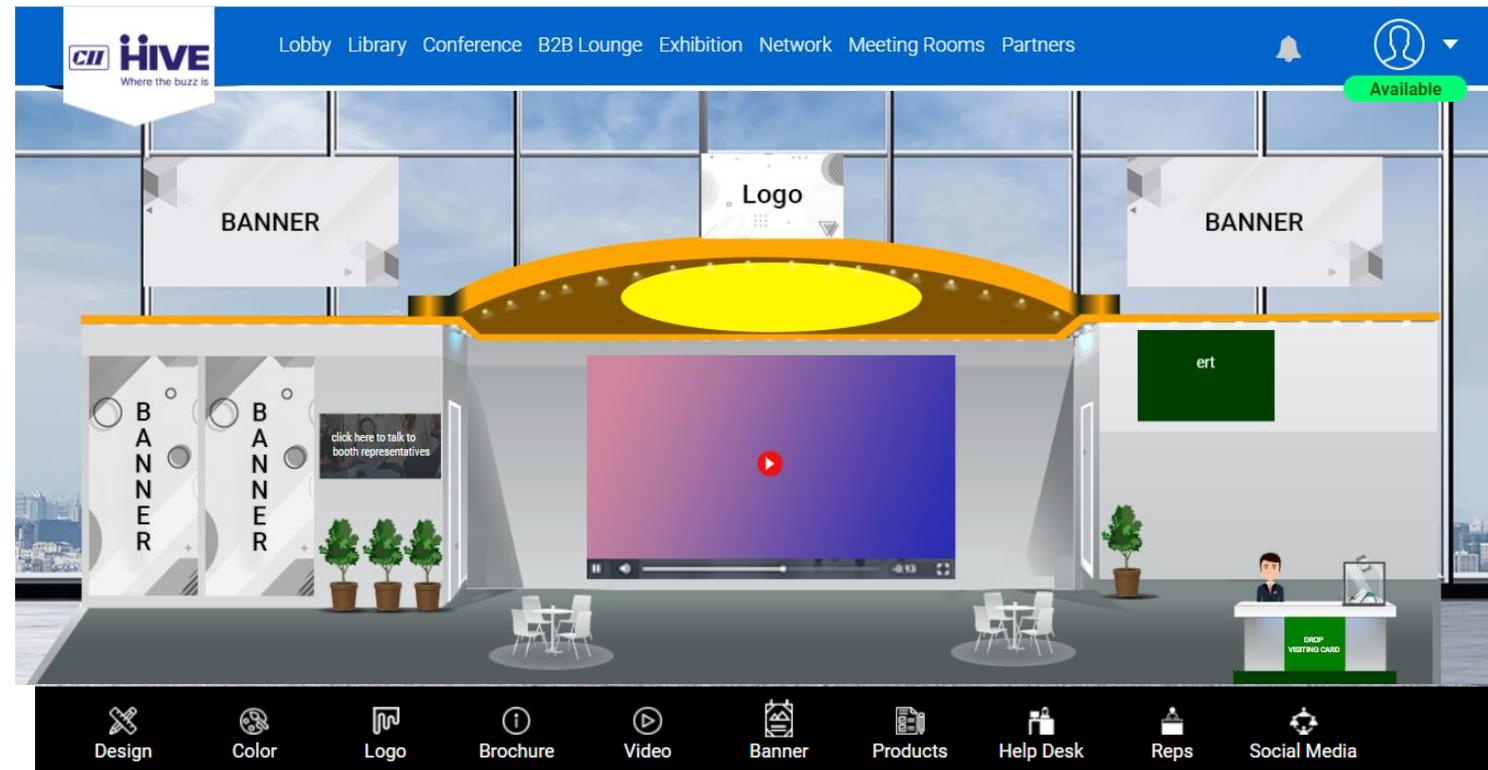
Product Categories (Green Buttons):
2/3 WHEELER PARTS
SILENT BLOCK BUSH
AMERICAN RANGE
RUBBER BOLSTER SPRINGS
MOUNTS - EUROPEAN MODELS
TORQUE ARM BUSHES
OIL SEALS
REACTION RODS
CENTRE BEARINGS
HYDRO MOUNTS

Other Elements:
SMRL SILVER MULLER RUBBER LIMITED
JOURNEY OF 72 MONTHS
YEAR 2012 YEAR 2013 YEAR 2014 YEAR 2015
HELP DESK
DROP VISITING CARD
Available (User Status)
Please click here to talk to booth representatives

Bottom Navigation Bar: < Hall Brochure Video Products Reps Dropbox Video Call >

Digital Exhibition – Design 4 (Premium Stall)

- Option to select colour scheme
- Company Logo with URL on Fascia Board
- 1 Corporate Video
- 10 Products Info (option to display product image instead of product name. You can upload brochure for each product block for visitor to download)
- Company Social Media Handles
- Multiple Booth Representatives (including chat system – SMS, Email and Video Chat)
- 1 Visiting card drop box
- 2 Horizontal & 2 vertical Banners (clickable)
- Exhibitors can also connect with registered delegates and visitors thru B2B lounge
- Option for Download Visitor Analysis on real time basis

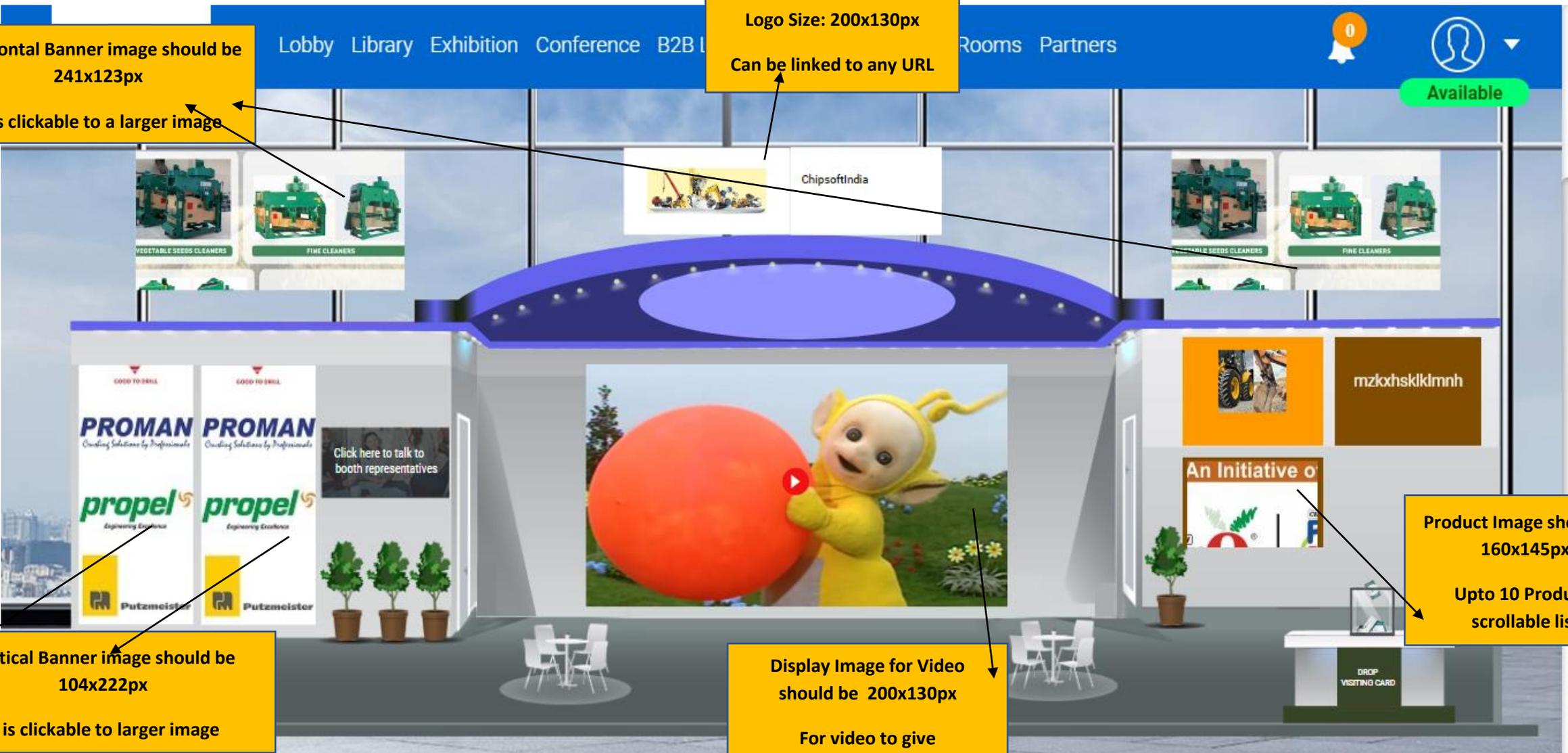


Digital Exhibition – Design 4 (Premium Stall)

Horizontal Banner image should be 241x123px
It is clickable to a larger image

Logo Size: 200x130px
Can be linked to any URL

Available



Vertical Banner image should be 104x222px
It is clickable to larger image

Display Image for Video should be 200x130px
For video to give

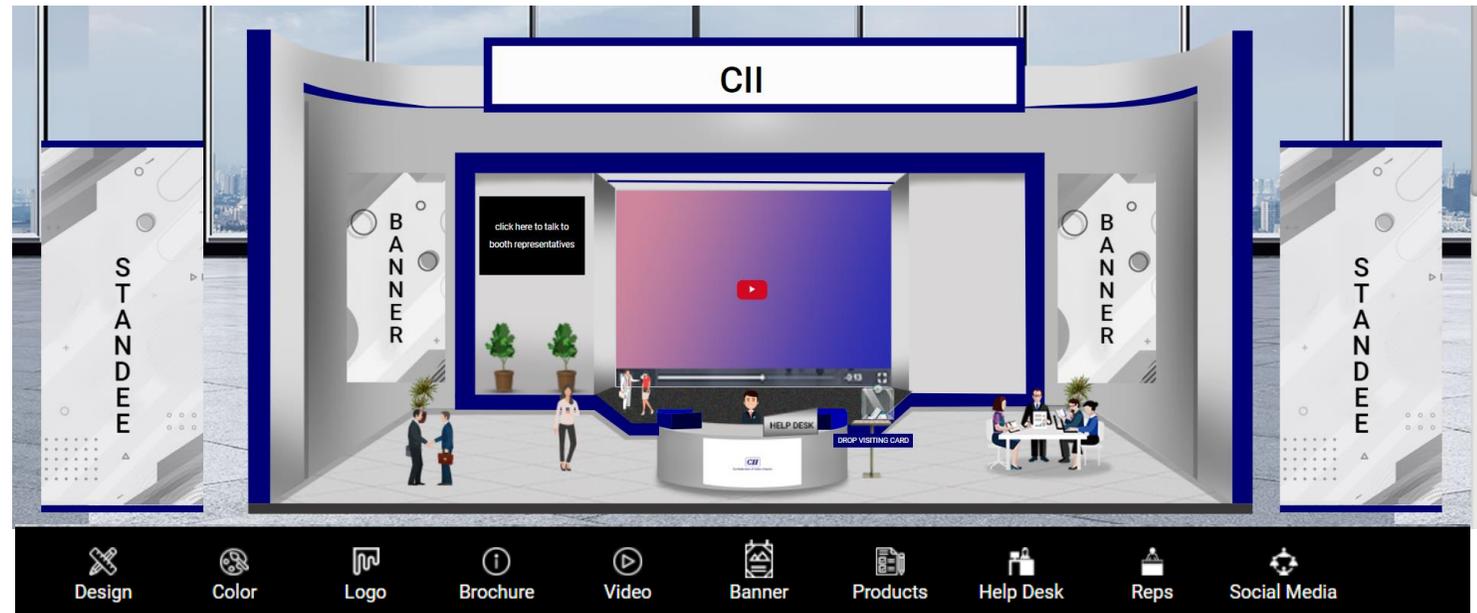
Product Image should be 160x145px
Upto 10 Products scrollable list

Booth After upload of images & other details

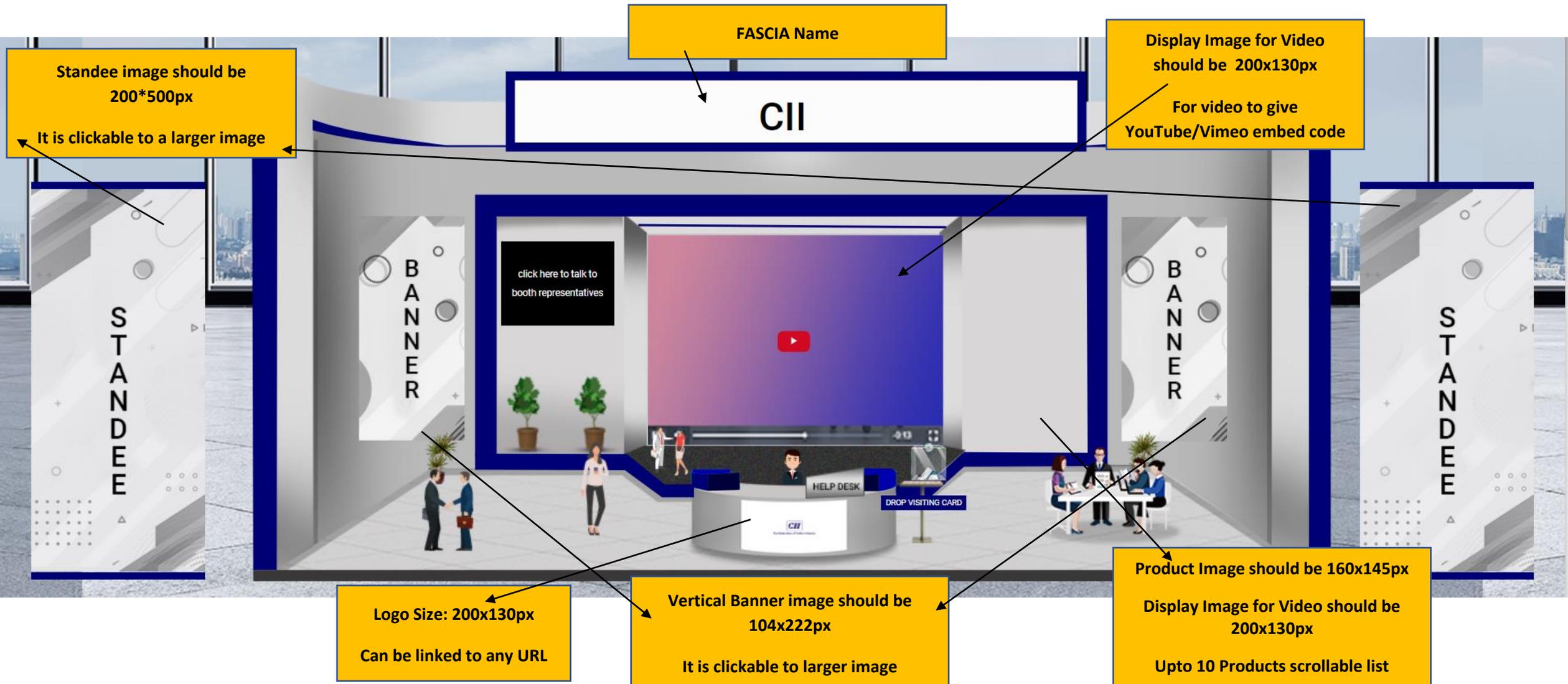


Digital Exhibition – Design 5 (Premium Stall)

- Option to select colour scheme
- Company Logo with URL on Fascia Board
- 1 Corporate Video
- 1 Brochure
- 10 Products Info (option to display product image instead of product name. You can upload brochure for each product block for visitor to download)
- Company Social Media Handles
- Multiple Booth Representatives (including chat system – SMS, Email and Video Chat)
- 1 Visiting card drop box
- 2 standee 2 vertical Banners (clickable)
- Exhibitors can also connect with registered delegates and visitors thru B2B lounge
- Option for Download Visitor Analysis on real time basis



Digital Exhibition – Design 5 (Premium Stall)



FASCIA Name

CII

Display Image for Video
should be 200x130px

For video to give
YouTube/Vimeo embed code

Standee image should be
200*500px

It is clickable to a larger image

BANNER

click here to talk to
booth representatives

BANNER

STANDEE

HELP DESK

DROP VISITING CARD

Logo Size: 200x130px

Can be linked to any URL

Vertical Banner image should be
104x222px

It is clickable to larger image

Product Image should be 160x145px

Display Image for Video should be
200x130px

Upto 10 Products scrollable list

Booth After upload of images & other details



Exhibitor Dashboard – Visitor Analytics

- Visitor Analysis
- Visiting Card Drop Box
- In Stall Now – Real time information about who is currently visiting the booth

The dashboard features a blue header with the CII HIVE logo and a 'Dashboard' label. Below the header, the main content is titled 'VISITOR'S MANAGEMENT'. It includes a central image of a meeting room with a red play button overlay. To the right is an 'In Stall Now' section with a list of active visitors. Below that is a 'Visitor Analysis' table and a 'Visiting Cards' section with a list of collected cards.

VISITOR'S MANAGEMENT

In Stall Now

- Paula Wilson, Executive, CII Institute Logistics

Visitor Analysis

Contact Details	Visits	Time Spent	Drop V. Card	Chat	Video Call	Meeting Room
Paula Wilson Sr. Manager, CII Water Institute Logistics	3	30 Min	✓	✗	✗	✗
Paula Wilson Sr. Manager, CII Water Institute Logistics	1	15 Min	✓	✗	✓	✗
Paula Wilson Sr. Manager, CII Water Institute Logistics	5	1hr, 30 Min	✓	✓	✗	✗
Paula Wilson Sr. Manager, CII Water Institute Logistics	2	30 Min	✓	✗	✓	✗
Paula Wilson Sr. Manager, CII Water Institute Logistics	5	30 Min	✓	✓	✗	✗
Paula Wilson Sr. Manager, CII Water Institute Logistics	2	35 Min	✓	✓	✓	✓

Visiting Cards

- Paula Wilson, Executive, CII Institute Logistics
- Paula Wilson, Executive, CII Institute Logistics